



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

National Media Research Planning  
815 Slaters Lane  
Alexandria, VA 22314-1219

## Contract # 837943

**Schedule Dates** 10/12/12-10/18/12  
**Advertiser** NRCC - IE (33878)  
**Agency/T-Code** National Media Research Planning (1768)/154600  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** 2603 ISSUE/REPUBLICAN (172652)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** (703) 683-4877 /  
**CPE** 155/426/2603  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** NRCC IE 2012  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, NRCC IE

**Date Entered** 06/22/12  
**Last Modified** 10/03/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06184749  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,370.00  
**Net Total** \$13,430.00  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	18	\$15,800.00
<b>Grand Total:</b>	<b>18</b>	<b>\$15,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/12/12-10/12/12	4	:30	4:58A- 5:58A (ET)						2						Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
1.1	Normal Line / SPOT	10/12/12-10/12/12	4	:30	4:58A- 5:58A (ET)						1			1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	10/3/12
3.0	Revised Line / SPOT	10/12/12-10/12/12	4	:30	5:58A- 6:58A (ET)						2						Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
3.1	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5:58A- 6:58A (ET)						1			1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	10/3/12
5.0	Revised Line / SPOT	10/12/12-10/12/12	3	:30	9P- Grimm						2						Charlotte (WCNC) (WCNC)	GRIMM	6/22/12
5.1	Normal Line / SPOT	10/12/12-10/12/12	3	:30	9P- Grimm						1			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	GRIMM	10/3/12
6.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	4:58A- 5:58A (ET)		2										Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
6.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	4:58A- 5:58A (ET)		1							1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	10/3/12
8.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	5:58A- 6:58A (ET)		2										Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
8.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:58A- 6:58A (ET)		1							1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	10/3/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11P- 11:29P (ET)							1		1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/22/12
11.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6P- 6:30P (ET)							1			\$600.00		Charlotte (WCNC) (WCNC)	NWSCHNL36-SA6P	6/22/12
11.0.1	Closed Preempt	10/13/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	

## CONFIRMATION CONTRACT

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12.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6A- 6:57A (ET)							1		1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	NWSCH36-SAT6AM	6/22/12
16.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	12A- 12:30A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-11P	6/22/12
17.0	Revised Line / SPOT	10/14/12-10/14/12	3	:30	6:58P- Football Night in America								1				Charlotte (WCNC) (WCNC)	FNA	6/22/12
17.1	Normal Line / NFL	10/14/12-10/14/12	3	:30	6:58P- Football Night in America								1	1	\$5,000.00	\$5,000.00	Charlotte (WCNC) (WCNC)	FNA	8/27/12
19.0	Revised Line / SPOT	10/14/12-10/14/12	4	:30	8A- 9A (ET)								2				Charlotte (WCNC) (WCNC)	SUN TODAY-NBC	6/22/12
19.1	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 9A (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	SUN TODAY-NBC	10/3/12
20.0	Revised Line / SPOT	10/14/12-10/14/12	3	:30	9A- 9:58A (ET)								2				Charlotte (WCNC) (WCNC)	NWSCHANL36-9AM	6/22/12
20.1	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9A- 9:58A (ET)								1	1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-9AM	10/3/12
21.0	Revised Line / SPOT	10/18/12-10/18/12	4	:30	4:58A- 5:58A (ET)					2							Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
21.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	4:58A- 5:58A (ET)					1				1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	10/3/12
23.0	Revised Line / SPOT	10/18/12-10/18/12	4	:30	5:58A- 6:58A (ET)					2							Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
23.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5:58A- 6:58A (ET)					1				1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	10/3/12
25.0	Revised Line / SPOT	10/16/12-10/16/12	4	:30	4:58A- 5:58A (ET)			2									Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12

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27.0	Revised Line / SPOT	10/16/12-10/16/12	4	:30	5:58A- 6:58A (ET)			2									Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
27.1	Normal Line / SPOT	10/16/12-10/16/12	4	:30	5:58A- 6:58A (ET)			1						1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	10/3/12
29.0	Revised Line / SPOT	10/17/12-10/17/12	4	:30	4:58A- 5:58A (ET)				2								Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	6/22/12
29.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	4:58A- 5:58A (ET)				1					1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-5AM	10/3/12
31.0	Revised Line / SPOT	10/17/12-10/17/12	4	:30	5:58A- 6:58A (ET)				2								Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	6/22/12
31.1	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:58A- 6:58A (ET)				1					1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6AM<	10/3/12
33.0	M/G For 11.0.1 / SPOT	10/14/12-10/14/12	4	:30	6P- 6:30P (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	NWSCHNL36-SA6P	9/5/12

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